



DELEGATION OF THE EUROPEAN UNION  
TO THE REPUBLIC OF MOLDOVA

The Ambassador

Chisinau,  
Ares(2025)285750

**Subject:** *VCA4D Study – value chain analyses of wheat, maize and sunflower in Moldova*

Dear Madame/ Sir,

The EU Delegation to Moldova is pleased to inform you that two studies (one on wheat and one on maize and sunflower value chains) in Moldova will be performed between January and October 2025 in the framework of the [Value Chain Analysis for Development \(VCA4D\)](#) project.

The project is funded by the EU and implemented by [Agrinatura](#), the Alliance of European Universities and research centres specialized in agricultural research for development in partner countries.

The VCA4D study will be realized by applying the same [VCA4D Methodological Framework](#), as described in the "[VCA4D Methodological Brief for agri-based value chain analysis](#)". Each value chain (VC) analysis aims at providing evidence-based knowledge on the functioning of the value chain and by replying to four framing questions: 1) What is the contribution of the VC to economic growth?; 2) Is this economic growth inclusive?; 3) Is this VC socially sustainable?; 4) Is the VC environmentally sustainable?

The findings of these studies will allow to appraise and analyse the inclusiveness and sustainability of the value chains from the economic, social and environmental point of view, identifying the most relevant issues requiring policy action, as well as the major risks, bottlenecks and opportunities in the VC development, and the aspects that shall be investigated more in depth.

VCA4D has performed over 50 studies in 30 different partner countries, available on the website of the VCA4D project [Value Chain Analysis for Development \(VCA4D\) | Capacity4dev \(europa.eu\)](#). More information can be found in the [video presenting the project](#) and in the [video summarising the VCA4D methodology](#).

The EU Delegation to Moldova has commissioned these VC analyses to have an evidence-based and independent analysis of the wheat, maize and sunflower value chains that will guide the policy dialogue with the Government of Moldova and its future support to the sector, with a view to improve the sustainability of the wheat, maize and sunflower value chains.

The teams undertaking the studies will be composed of the following experts:

Mr. Pavel Kotyza, economist and team leader (Wheat VC), supported by Mr. Bartłomiej Bajan, economist

Mr. Ricardo Villani, environmental expert (Wheat VC)

Mr. Giorgi Shubitidze, social expert (Wheat VC)

Ms. Aurelia Litvin, national economic expert (Wheat, maize and sunflower VC)

Mr. Mihail Rurac, national environmental expert (Wheat, maize and sunflower VC)

Mr. Petru Negura, national social expert (Wheat, maize and sunflower VC)

These additional experts will support the teams in training and strengthening national capacities in applying the VCA4D methodology:

Mr. John Morton, social trainer  
Ms. Heval Yildirim, economic trainer from the VCA4D project management unit  
Mr. Frederic Lançon, economic trainer from the VCA4D project management unit

The teams will perform field work between February and June 2025, meeting institutional actors, value chain stakeholders and collecting data to feed the evidence-based analysis.

The studies are conducted in collaboration with the Ministry of agriculture and food industry of the Republic of Moldova, Department of Department for Economic Analysis, contact: Ms. Anastasia at [anastasia.labliuc@maia.gov.md](mailto:anastasia.labliuc@maia.gov.md).

The Delegation of the European Union to Moldova contact point is Ilona Gruenewald, Programme manager for agriculture, rural development and food safety, who can be contacted for additional information ([ilona.gruenewald@eeas.europa.eu](mailto:ilona.gruenewald@eeas.europa.eu)), if needed.

Your support in providing information and data will be greatly appreciated and it will allow the studies to be representative of the status of the value chains and to correctly pinpoint the strategic issues that need attention.

The 2 final reports (one on wheat and one on maize and sunflower) will be feedbacked to value chain stakeholders, government and development partners, to help improving their respective activities in the wheat, maize and sunflower sectors and the policy dialogue for its sustainable development.

The Delegation of the European Union to Moldova avails the opportunity to thank in advance for your precious collaboration in making this study process successful and to express its highest consideration and best wishes.

Yours faithfully,



Jānis MAŽEIKS  
Ambassador of the European Union